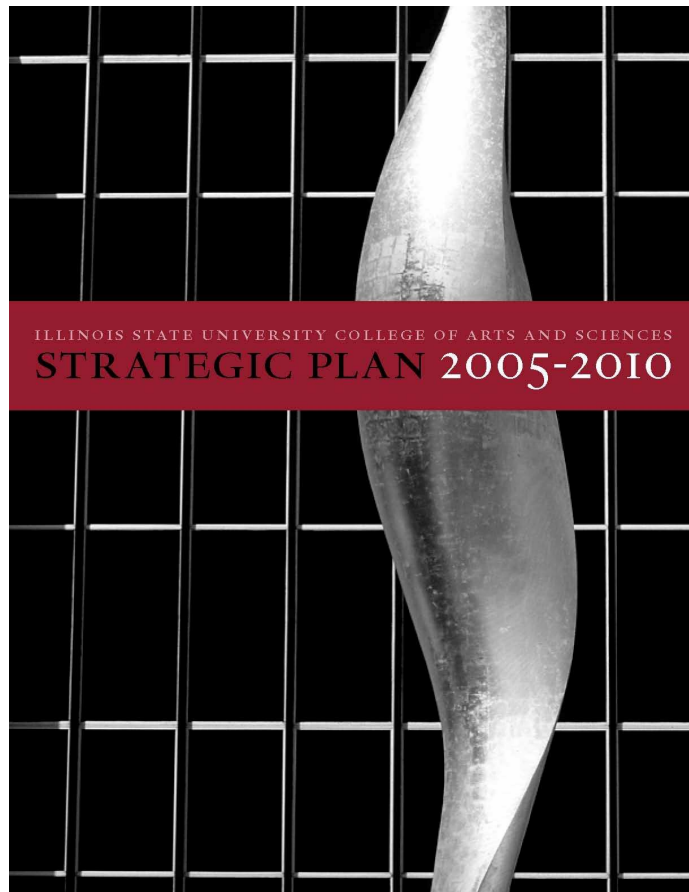


ILLINOIS STATE UNIVERSITY



College of Arts and Sciences Annual Strategic Plan Update 2007-2008



STRATEGY 1: Enhance the quality of the College's academic programs.

Actions

- Continue to work with departments, schools, and the Office of Enrollment Management and Academic Services to determine and maintain optimal enrollment in each program.
- Develop a college enrollment strategy to manage increased demand for arts and sciences majors while maintaining curricular options for all students.
- Collaborate with the University Assessment Office and disciplinary accrediting bodies to continue to develop assessment techniques and methods of feedback to ensure that results are used to enhance and strengthen programs.
- Establish links between departments and Student Affairs, particularly the Office of Intercultural Programs and Services, to maximize opportunities to link the curriculum and co-curriculum (honor societies and clubs, lecture series, etc.).
- Facilitate interdisciplinary information sharing, collaboration, and grant-writing opportunities through increased communication across programs and departments.
- Increase cooperation among the departments, schools, Career Center, Student Volunteer Center and University College to provide excellent advisement, to raise participation in internships, and to increase participation in service learning projects.
- Implement programs developed by the Foundations of Excellence in the First-Year Experience Task Force and the American Democracy Project .
- Support and encourage curricular and co-curricular activities that build respect for diversity and global perspectives.
- Support excellence in graduate education, including the development of select graduate programs and increased efforts to recruit exceptional graduate students.
- Create multiple opportunities for students to engage in scholarly research.
- Develop and enhance the English Language Institute to meet the needs of international students on both the graduate and undergraduate levels.
- Support increased opportunities for faculty to engage in “scholarship of teaching and learning” projects
- Continue to recognize outstanding teaching on the graduate and undergraduate levels.

STRATEGY ONE

Selected Accountability Measures

Initiative	Historical Data				Explanation
	2004-2005	2005-2006	2006-2007	2007-2008	
Develop Enrollment Management Strategies	Establish CAS Task force	Targets set for Min/Max	Targets set for Min/Max	Targets set for Min/Max	Coordinated with Program Enrollment Management Committee to set targets all departments and schools, including first-year and transfer students.
No. Major Sequences with Enrollment Targets	10	12	All Departments	All Departments	All departments have either a target enrollment or a 3 year rolling target, coordinated with the Program Enrollment Management Committee
Enhance Assessment Techniques	AAC Review Process in Place	Review Practices and Curriculum	Review Practices and Curriculum	Review Practices and Curriculum	Participate in the General Education Assessment and work with CGE on a syllabus inventory.
Increase Collaboration with Office of Intercultural Programs and Services	Advisory Committee Established	Collaboration Assessed	Collaboration Continued	Collaboration Continued	
Provide Opportunities for Interdisciplinary Collaboration	Increase Cross-Disciplinary Grant-Writing	Strategy Developed	Program Planning Continued	Program Planning Continued	Established interdisciplinary POEs, supported interdisciplinary conferences, enhanced funding for Women's and Gender Studies and Latin American Latino/a Studies
Enhance First-Year Experience	MC Revision, LinC Seminar Funded, Plan Convocation	Pilot First-Year LinC, Convocation Established	General Education Assessment Begun	General Education Assessment Continued	Continue First-Year Linc and convocation, coordinate with First-Year Experience Committee, continue support for Critical Inquiry Committee
Increase Opportunities for Service Learning and Civic Engagement	Plan Integration of ADP Goals	Piloted ADP Activities	Continued ADP activities and piloted PEP	Continued ADP and PEP Activities	Coordinate with First-Year Experience Committee, participate in General Education Assessment
No. of Student Publications	Develop Dept Reporting System	116	113	124	Includes publications by undergraduates
No. of Student Presentations	Develop Dept Reporting System	297	238	338	Includes presentations by undergraduates
No. of Graduates Continuing on to Ph.D.	Develop Dept Reporting System	42	50	72	
No. of New Graduate Programs	1	1	0	3	New sequences in Bioenergy, Bilingual Speech-Language and Financial Economics
No. of Graduate Students	908	926	916	857	Reflects Targeted Enrollment Management
Broaden Role and Scope of English Language Institute	International Affairs Director Hired	Additional Partnerships and Services Implemented	Additional Partnerships and Services Implemented	Additional Partnerships and Services Implemented	Partnerships with Hokkaido, SWU (Thailand), Magoya Gakuin, Dong-Ah, Kansai Gaddai; also hosted a sabbatical visitor from Sapporo University
No. Students Enrolled in ELI Programs	40	58	86	87	48 full-time students; 9 part-time students; and 30 partial semester students
No. of SoTL Publications in Peer-Reviewed Journals	5	4	24	22	
Create and Fund the Dean's Award for Outstanding Teaching	Develop Award and Identify Funding	Award Initiated and 7 Awards Presented	7 Awards Presented	7 Awards Presented	In addition to the 7 awards presented, 7 Honorable Mention awards presented

STRATEGY 2: Enhance support for faculty research and creative activity.

Actions

- Institute a faculty mentoring program to support and increase the retention of newly hired faculty.
- Establish a research enhancement program to make funds available to both tenured and tenure-track faculty to support course releases and graduate research assistants.
- Augment faculty travel funds available from departments.
- Provide support for newly hired faculty to select books in their area of expertise to be purchased by Milner Library.
- Allocate a substantial amount of start-up funding for a cutting-edge interdisciplinary “program of excellence”.
- Enhance technology support available to faculty and staff.
- Initiate a faculty development program to mentor faculty interested in undertaking administrative responsibilities.
- Create an office of international affairs to support faculty and student research/study abroad.
- Implement recommendations of the Retention and Diversity Implementation Committee in order to support and retain women and minority faculty.
- Initiate a review of College ASPT processes, including the implementation of a mid-tenure review process to assist untenured faculty during their probationary period.
- Increase faculty start-up funding.
- Initiate a mentoring committee to assist faculty in the preparation of effective proposals for external grant funding.
- Establish a Dean’s Award for Outstanding Scholarly Achievement to recognize excellence in faculty research both at the junior and senior levels.
- Assist departments with bridge funding to support investigators between grants.

STRATEGY TWO

Selected Accountability Measures

Initiative	Historical Data				Explanation
	2004-2005	2005-2006	2006-2007	2007-2008	
No. of College Mentoring Sessions	7	7	7	9	
Attendance at Mentoring Sessions	180	87	83	93	In 2004-2005, program was delivered to faculty in first three years of appointment. In subsequent years, program was revised to be delivered only to faculty in first two years of appointment.
Retention Rate (3-year)	88%	96%	95%	88%	
No. of REA Applications	9	8	12	7	9 (FY09) Total REA funding since inception of program = \$118,350.
No. of REA Awards	9	8	10	5	5 (FY09)
No. of Travel Applications	22	37	40	59	
No. of Travel Awards	9	37	40	59	
Travel Dollars Awarded	\$6,000	\$16,000	\$17,050	\$21,150	
No. of Library Initiative Participants	5	2	5	4	
No. of Books Purchased	24	12	38	15	
Dollars Awarded for Books	\$1,141	\$540	\$1,933	\$805	
No. of POE Applications	8	4	0	0	Six POEs established; total POE funding = \$250,000.
No. of External Grants Submitted	238	210	192	137	Decline in number of submitted grant proposals reflects temporary reduction of the number of total faculty and replacement of well established faculty with individuals at earlier career stages.
No. of External Grants Funded	114	95	86	86	The success rate has been stable and may be increasing: 47.5% in 2004-05, 45.2% in 2005-06; 44.8% in 2006-07 and 62.7% in 2007-08
Dollars Funded from External Grants	\$5.5M	\$6.4M	\$6.1M	\$6.8M	Growth in amount of grant dollars reflects trend of requesting and receiving substantially larger awards. The success rate has been stable and may be increasing: 47.5% in 2004-05, 45.2% in 2005-07, 44.8% in 2006-07 and 62.7% in 2007-08.
Dollars Allocated for Equipment	\$424,553	\$852,292	\$433,558	\$389,635	
No. of Admin Fellows Applicants	5	0	1	1	
No. of Fellows	1	1	0	1	Fellow identified that will serve during Fall 08 semester
No. of International Programs	20	39	56	66	
No. of Students Participating	125	139	185	195	
No. of Faculty Participating	27	34	57	64	
Retention Rate of Women Faculty	92%	100%	100%	100%	
Retention Rate of Minority Faculty	100%	88%	100%	100%	
% Increase of Startups	0	20	30	15	Starting in FY08 Humanities and Social Science faculty eligible for basic start ups.
Minimum Startup for Scientists	\$50,000	\$60,000	\$78,000	\$90,000	
No. of Grant Proposals Reviewed	0	1	0	1	Participated in RSP Grant Mentoring Program
No. of Proposals Funded	0	0	0	0	
No. of Dean's Award Nominations	11	9	14	13	
No. Awarded	2	4	7	7	

STRATEGY 3: Increase the local, state, national, and international visibility of the College's quality programs, student successes, and faculty and staff achievements.

Actions

- Create and seek to disseminate to the widest possible audience a weekly electronic newsletter that displays the college's accomplishments.
- Collaborate with University Advancement to disseminate stories of college accomplishments through University, local, regional, and national news publications and other media.
- Establish departmental external relations liaisons.
- Enhance and update the college website and its official image.
- Work with existing and newly created college advisory boards to showcase significant achievements of the college.
- Create new staff and faculty awards for excellence.
- Initiate regular open forums with faculty, instructional faculty, staff, and students to seek advice and to publicize college achievements.
- Enhance departmental and College outreach programs to alumni

STRATEGY THREE

Selected Accountability Measures

Initiative	Historical Data				Explanation
	2004-2005	2005-2006	2006-2007	2007-2008	
No. of CASNews Hits	2,000,000	1,748,826	6,491,925	26,660,228	
No. of Issues	36	36	34	33	
No. of Articles	220	231	177	178	
No. of Subscribers	2,500	3,651	3,708	2,797	
No. of Alumni Subscribers	693	865	1005	2195	
No. of Contacts with Liaisons	1	4	0	2	
No. of Accomplishments Submitted	147	22	53	51	
College Website Enhancement	In Progress	Site Enhanced	Site Enhanced	Major Redesign and Upgrade	Upgrades include the addition of College A-Z, Chairs Site, Faculty Books, Faculty Edited Journals, Faculty Profiles, Joining Our Community, etc.
No. of Civil Service Award Nominations	7	4	1	2	
No. of Awardees	1	1	1	1	
No. of AP Award Nominations	4	4	1	2	
No. of Awardees	1	1	1	1	
No. of Dean's Award Nominations	11	20	12	11	
No. of Awardees	2	4	5	5	
No. of Attendees at Staff Forums	130	125	108	110	
No. of Attendees at NTT Forums	20	19	26	0	Cancelled due to low response
No. of Attendees at Faculty Forums		70	46	64	Format changed to Town-Hall Meeting
No. of Hall of Fame Inductees	19	11	9	9	
No. of Dept Alumni Events	6	29	43	46	
No. of Community Advisory Board Initiatives	2	4	5	3	
No. of Emeritis Faculty Advisory Board Initiatives	2	3	3	1	
No. of Attorney Advisory Board Initiatives	2	3	3	2	

STRATEGY 4: Increase engagement with the local and state communities through service-learning projects, faculty research contributions, and College/community partnerships.

Actions

- Establish a community advisory board involving political, economic, and cultural leaders in the teaching and learning activities of the college.
- Establish an emeritus faculty advisory board to enhance the relationship between the college and its emeritus faculty.
- Launch an effort to increase the number and depth of service-learning projects throughout the college.
- Create an electronic clearinghouse of “experts” to facilitate connections between college researchers and community entities that might benefit from professional research.
- Implement newly developed American Democracy Project programs.

STRATEGY FOUR

Selected Accountability Measures

Initiative	Historical Data				Explanation
	2004-2005	2005-2006	206-2007	2007-2008	
Establish Community Advisory Board	Board in Place	Board in Place	Board Continuing	Board Continuing	
No. of Board Initiatives	2	4	5	5	Boards participated in Dean's Award fundraising drive.
Establish Emeritus Faculty Board	Board in Place	Board in Place	Board Continuing	Board Continuing	
No. of Board Initiatives	2	3	3	3	Boards participated in Dean's Award fundraising drive.
Increase Opportunities for Service Learning and Civic Engagement	Planning for MC-ICL	Pilot Implementation	Pilot Continuing with PEP added	Opportunities Increasing; PEP integrated in Gen Ed	All departments are participating in service learning and civic engagement, see Appendix B
Establish Clearinghouse of Faculty Experts	Proposal Made	Plan Devised and Implemented	Clearinghouse Functioning	Clearinghouse Functioning	
No. of Community-Based Projects	Develop Reporting Structure	Plan Devised	Projects Continuing	Projects Continuing	All departments are participating in community-based projects, see Appendix C
Establish College Development Board	Board in Place	Board in Place	Board Continuing	Projects Continuing	

STRATEGY 5: Increase the level of external funding (grants, fellowships, and gifts) for research, teaching, and co-curricular programming.

Actions

- Identify competitive seed grant programs for projects with high potential to attract external funding.
- Establish a research enhancement program to make funds available to faculty to support course releases and graduate research assistants.
- Support faculty travel, especially when connected to efforts to seek external funding through a travel supplement grant program.
- Initiate a grant proposal mentoring committee to assist faculty in the preparation of effective proposals for external funding.
- Identify and support efforts to attract funding from appropriate international agencies and foundations.
- Designate a college “program of excellence” that will draw substantively on the disciplinary expertise of two or more academic departments and that will be unlike any other program in the state of Illinois—and, preferably, the nation.
- Create a college award for outstanding departmental fundraising efforts.
- Create a college “excellence fund” for donors.
- Tailor a development plan with clear objectives for each academic department.
- Create department “excellence funds” for departmental donors.
- Increase communication and interaction with college alumni.

STRATEGY FIVE

Selected Accountability Measures

Initiative	Historical Data				Explanation
	2004-2005	2005-2006	2006-2007	2007-2008	
No. of REA Applications	9	8	12	7	9 (FY09)
No. of REAs Awarded	9	8	10	5	5 (FY09)
No. of Travel Supplement Grant Applications	22	37	40	59	
No. TSGs Awarded	9	37	40	59	
No. TSG Dollars Awarded	\$6,000	\$16,000	\$17,050	\$21,150	
No. of Proposals Reviewed by Grant Mentors	0	1	0	1	Voluntary program, now folded into RSP-funded grant mentoring program
No. of POE Applications	8	4	0	0	No competition held since FY05
No. of External grants Submitted	186	210	170	137	
Dollars Funded from External Grants	\$5.5M	\$6.4M	\$6.1M	\$6.8M	
No. of Dept Fundraising Award Applications	5	16	16	16	
Annual Contribution to College Excellence Fund	\$20,427	\$55,429	\$58,427	\$55,365	Figures represent annual pledged amount. College received \$30,171 in actual dollars in FY08.
No. of Dept Development Plans	0			16 Pending	With the appointment of a new development officer who is working with each department a plan is anticipated to be in place by Jan 1
Annual Contribution to Dept Excellence Funds	\$218,234	\$237,265	\$184,726	\$158,817	College received \$35,755 in actual dollars in FY08

STRATEGY 6: Enhance the college-wide technology infrastructure to support excellence in scholarship, teaching, and learning.

Actions

- Create a college-wide entity called CAS Information Technology, or CAS-IT.
- Centralize the budgets of all technology support units into a single budget, with fiscal agency residing in the dean's office.
- Coordinate all technology planning so that the college can move in well-defined directions for well-articulated strategic reasons.
- Create a Technology Executive Committee of technology professionals employed in the college to recommend technology policy and ensure efficient deployment of staff and allocation of resources.
- Initiate a program of cross-training of technology staff in order to maximize flexibility in deployment of staff, to enhance professional development of staff, to maintain high levels of communication and coordination, and to ensure that there is adequate coverage for breaks, sick leave, and vacation.
- Establish and continue to develop a technology reserve account to enable the college to manage the maintenance and eventual replacement of scientific instrumentation and other high-cost equipment.
- Investigate possible sources of revenue directly available to CAS-IT, such as per-page printing charges in CAS computer labs, corporate gifts, and external grants.
- Direct CAS-IT to work more closely with central University technology units to maximize the service these units can provide to students and faculty and to minimize unnecessary duplication of service.
- Hold an annual off-campus retreat, sponsored by the dean's office, to organize and plan for each coming year.
- Hire an experienced professional in technology, when funds become available, to serve as the director of (or assistant dean for) CAS-IT who will lead a college-wide effort to devise a multi-year college technology strategic plan.
- Hire at least three additional full-time technology support personnel, when funds become available, to assist existing personnel in providing the best in service to the college.
- Hire a staff member, when funds become available, to help maintain scientific instrumentation.

STRATEGY SIX

Selected Accountability Measures

Initiative	Historical Data				Explanations
	2004-2005	2005-2006	2006-2007	2007-2008	
Establish CAS-IT	Organization Created	Evaluated Organization	Maintaining and Building Organization	CAS-IT Fully Established	CAS-IT now provides desktop support and web services for the entire College. In addition, CAS-IT maintains a secure server room and has a four member server team.
Centralize CAS-IT Budgets	Developed Budget Structure	Implemented New Structure	Continued Implementation of New Structure	Continued Implementation of Structure	All previous local budgets have been consolidated into one central budget to enable CAS-IT to purchase larger pieces of technology, such as servers, that benefit the College overall. Local units maintain small operating budgets to cover the cost of daily operations.
Establish a Technology Plan	Empanel College-Wide Task Force	Strategic Plan Adopted	Documenting Progress Made	Documenting Progress Made	See progress report at College web site
Create Technology Executive Committee	Empanel Committee	Maintain Committee	Maintain Committee	Maintain Committee	Committee meets as needed to review and provide feedback on policies proposed by VP Academic Information Technology and by CAS-IT
No. of Cross-Training Programs	15	24	57	28	Includes 20 CAS IT meetings; 5 specific cross-training only meetings, 1 retreat, 2 orientations. CAS IT meetings changed from weekly to bi-weekly due to increase in organizational structure
Dollars Allocated to Tech Reserve Account	\$0	\$15,000	\$15,000	\$15,000	In addition to Tech Reserve, the College spent \$353,317 on technology in 2007-2008 and a total of \$2,036,476 for the four year period of this Strategic Plan
Revenue Generated	\$850	\$0	\$5,460	\$7,000	From Mind Project
CAS-IT Retreat	Held Jan 05	Held Jan 06	Held April 07	Held July 08	Action items accomplished: revised CAS-IT Strategic Plan and documented progress made for 2007-2008; reviewed web site and began discussing revisions to it; reported on investigations of possible new ticket systems; reviewed new CAS-IT Employee handbook
Hire Director of CAS-IT	Seek Funding	Seek Funding	Seek Funding	Seek Funding	Hired Assistant to Director of CAS IT
Expand Tech Staff	Needs Identified	1.5 Additional Support Specialists Hired	Stabilized Hiring	Stabilized Hiring	Staffing needs met and stabilized by hiring 2 new staff members to fill vacancies due to resignations. CAS-IT is now comprised of 8 full time IT professionals and 3 CAS-IT associates.

**College Strategic Plan
Appendix A**

Alumni events hosted by departments/schools in Arts and Sciences during FY08

Biology

- No report

Chemistry

- Hosted Dr. Dring Crowell as Homecoming guest.
- Hosted alumni gatherings at the American chemical Society National Meetings in 2007 (Chicago) and 2008 (Philadelphia).

Communication

- Homecoming Tailgate in October 2007
- Illinois State University Anniversary Celebration/Renunion at the National Communication Association Convention in Chicago, IL

Economics

- Advisory Board member and alum, Steven Graham, was the guest speaker at annual student dinner.
- Participated in ISU golf outing with Advisor Board member, Warren Harden.
- Held Department Advisory Board meeting in October 2007.
- Attended Chicago Bears football game with Advisory Board members and alumni, John Mackowiak and Scott Cooley
- Attended CAS Emeritus Faculty Luncheon, September 4, 2007.
- Attended presentation by Advisory Board member and alum, Brian Dubois on Caterpillar's revenue management process.
- Nominated Craig Bouchard for CAS Hall of Fame with his induction in March 2008.

English

- Alumni Party at College Composition and Communication Annual Meeting, New Orleans, 20 people.
- Alumni dinner at Computers and Writing Annual Meeting, 15 people.
- Meeting with ISU English Majors and Madeline Ostlander, BA '97 English and Biological Sciences, is the 2008 Outstanding Young Alumni recipient for the College of Arts and Sciences, 10 people

Languages, Literatures and Cultures

- Hosted alumni at the annual spring banquet at the Ewing Manor.
- Inaugural meeting of the Alumni Advisory Board was held at Destihl Restaurant on April 26, 2008.
- Spanish Club participated in Homecoming events.

Geography/Geology

- Geography Career Fair
- Dinner with alums at the Denver Geological Society of America meetings in August.
- Lunch with alums in Champaign in September.

History

- Participated in Homecoming with the building of a float for the parade.
- Alumni invited and attend the two awards ceremonies each year.

Mathematics

- Alumni Day activities
- Dinner before Actuarial Research Event as well as the Research Event itself
- Scholarship Award Ceremony
- Participation in Student Teaching Seminar in the Spring Shane Chalke (Actuarial) Event
- Three Actuarial Presidents Event

Philosophy

- Alumni Day 2007

Physics

- Alumni Panel for Alumni Day: one alumnus/alumna from each of our degree sequences returned to discuss their careers with current students in a panel format.
- Alumnus and scholarship donor Mike Canney visited the department in February while he was her for the CAS Hall of Fame induction.
- Alumnus and scholarship donor Bob Shears visited the department in May and attended the Physics Award Ceremony. Bob presented the inaugural Shears Scholarships.
- Several alumni and Emeritus faculty attended the Physics Award Ceremony in May which is becoming one of the central events on the department's alumni cultivation calendar.

Politics & Government

- Hosted an alumni gathering at the Illinois State vs. Missouri State basketball game

Psychology

- Alumni day during Homecoming Week including a panel discussion and conversations with distinguished alumni, 40th Anniversary as a department dinner and reception for I-O-S alumni at home of Professor Binning.
- Alumni reception at Illinois School Psychologists convention in January.
- Alumni dinner at the convention of the National Association of School Psychologists in February.
- Invited alumni as guests in practicum course of Clinical-Counseling sequence in spring semester.

Social Work

- Hosted Social Work Day in March
- Graduation Dinner in which Eugene Grandberry, an alum, was the keynote speaker.

Sociology/Anthropology

- Annual departmental Student Awards Ceremony. Alums are invited and several attend
- Homecoming Alumni Speaker

Communication Sciences and Disorders (formerly Speech Pathology and Audiology)

- Chairperson meetings with Maya Shenoy (3).
- Hosted alumni at annual convention of Illinois Speech-Language-Hearing Association.
- Hosted departmental alumnus of the year during homecoming weekend and sponsored a forum presented by the alumnus.
- Homecoming parade participant (including alumnus of the year).
- Sponsored an alumni tent during Homecoming weekend and provided football tickets/department T-shirts to alumni.

Women's and Gender Studies

- None to report.

**College Strategic Plan
Appendix B**

Service-Learning and civic engagement projects engaged in, including curricular and extracurricular, by the departments/schools in Arts and Sciences during FY08

Biology

- No report

Chemistry

- None to report

Communication

- Student led radio station WZND engages in fundraising and interaction with ISU Child Care Center.
- TV-10 broadcasts a daily newcast that features community issues from city council to the Presidential race.
- Faculty members Isabel Botero and Tomasz Fediuk created a research team.
- Pete Smudde was a faculty researcher for a student-designed research project “Effects of Fact-Based Versus Image-Based Information Campaigns on Recycling at Off-Campus Apartment Complexes,” funded by the Solid Waste Research Council
- The Forensics Union held summer Speech and Debate camps for high school students.
- Curricular Activities
 - Lesson plans on presentational skills designed by Communication Education majors and taught to 8 high school classes at Little Village and Spry Community.
 - COM 110—Communication as Critical Inquiry PEP Project. The primary mission of the PEP project is to enhance ISU students’ awareness and understanding of political engagement and impact their level of political involvement and leadership.
 - COM 128—Gender in the Humanities Activism Assignment. The entire class focuses on one social problem related to gender.
 - COM 163—Television Production Public Service Announcement. Students work together in small groups to write and produce a thirty second PSA to be aired during TV10 News.
 - COM 201—Communication and Social Issues Social Movement Assignment—after careful study of activist campaigns, student prepare, develop and initiate their own activist campaign to address their social issue of significance.
 - COM 210—Communication and Critical Thinking Letter Writing Assignment—Students research, develop, an assemble letters to elected political officers requesting a specific plan of action.
 - COM 210—Communication and Critical Thinking Diversity Project—Students interview an individual who is of a different race, socio-economic status, and gender or sex and present a developed argument based on their experience.
 - COM 223—Small Group Communication Community Engagement Assignment—student groups are assigned a non-profit organization at which they volunteer their time. They create, plan and organize, implement, and evaluate a fund raising event or public information campaign for that organization.
 - COM 310—Application in Public Relations—teams of students assess, design, implement, and evaluate pro-social or health related public communication campaign.
 - COM 361—Regulation of the Communication Industry Social Capital/Civic Engagement Projects—students work on expanding their social network through going to group events like election campaigns, town hall meetings, presentations of a civic nature, or political party meetings.
 - COM 372—Theory and Research in Intercultural Communication.—every year the students do some sort of primary data collection project, in which they must collect and analyze data that is some way related to culture and communication.
 - COM 389.58—Documentary Production on Social and Political Issues—students in this class help publicize political and/or social problems and those individuals in the community who seek to help solve those problems. The students produce a final finished piece that is submitted to a film festival and aired on outlets such as TV-10.
- Co-Curricular Activities
 - Project Oz Idol Event—members of Lambda Pi Eta and Communication Opportunities for Majors and Minors teamed up with Project Oz to host the first Bloomington/Normal Idol.
 - National Freedom of Speech Week Event—members of the ISU debate team prepared and presented debate-style speeches where they argued about an issue related to Freedom of Speech.
 - Forensics Union—Debate with University of Illinois on War in Iraq—the ISU policy debate team competed against the U of I debate team.
 - Forensics Union—Mock Presidential Debate—members of the ISU speech and debate team prepared and presented persuasive-style answers from Student Government Association moderators.
 - Public Relations Student Society of America—many of the opportunities for application are to conduct PR campaigns for not-for-profit organizations, such as Habitat for Humanity, Relay for Life, Make-a-Wish Foundation.
 - Forensics Union-Persuasive and After Dinner Speech Project—members of the speech team prepared and presented persuasive style speeches where they campaign a cause or try to find solutions for a social problem.
 - Forensics Union—Fundraising for Indian and Pakistani Villages and Vienna Webcast—the speech team began inviting on-campus groups to sell concessions at our tournaments to raise money for good causes. A political science class sold food at our November tournament and raised approximately \$300 which went to fund small business loans for Indian and Pakistani villages.
 - Student Radio Station WZND—WZND’s Annual All-Media Turkey Bowl—annual bowling tournament to raise money for the ISU Child Care Center.
 - Documentary Project Student Organization—dedicated to helping create opportunities for students to create documentaries or short issue films on social and political issues.

- TV10-News—This student produced program consists of a daily newscast which is available to a potential viewership of 80,000.
- TV-10 News PSA Production Project—student projects create PSAs which air on local and campus cable.
- TV-10 College and Main Program—this half-hour weekly program provides community outreach and public awareness of Extended University programs and events.

Economics

- None to report

English

- Jan Neuleib, Kathryn Kerr, and Carey Applegate coordinated the Illinois State Writing Project
- The department sponsors *Euphemism*, an online creative writing magazine run by undergraduate students and advised by Elizabeth Hatmaker
- Elizabeth Hatmaker and 4 undergraduates from the *Euphemism* staff held two creative writing workshops with 12 students from the Bloomington Boys and Girls Club. The writing was published in a special issue of *Euphemism*:
http://www.english.ilstu.edu/euphemism/issues/children%27s%20issue:firstpage_.htm
- Gabe Gudding and the English department sponsored a book drive for the Women's prison at Lincoln, Illinois
- Sigma Tau Delta raised money and shopped for books for underprivileged children as part of the Barnes and Noble/STAR Literacy Holiday program.
- Sigma Tau Delta collected gently used children's books for the Normal Library STAR Literacy program.

Languages, Literatures and Cultures

- During the 2007-08 academic year three tenured faculty members received an Extended earning Grant which resulted in offering 3-4 on-line Extended University flex courses.
- Marinelly Castillo, Spanish Club faculty advisor, organized a reading session for children at the Bloomington Public Library, offered Salsa classes to the community, and participated in ISU Relay for Life.

Geography/Geology

- GEO 204 students completed a study of public transit in Bloomington/Normal.

History

- Patrice Olson collaborated with Carlos Parodi from POL and with the Maria Elena Mayano Seminar. Supervised a study abroad to Peru. Students did community service projects such as clean up, mural painting, worked with children in the schools.
- History Alum Eric Bohn (MS '03) who teaches history and social studies has been involved in initiating the Pontiac Prescription Drug Disposal Program. Mr. Bohm returned this spring to talk to history education majors about civil engagement in the classroom
- Stewart Winger and Issam Nassar did their International Classroom with web technology with the American University in Cairo. This was a course that was jointly taught by both Universities in synchronous format as one "classroom."

Mathematics

- Saad El-Zanati and David Barker participated in a College for Youth Mathematics Learning opportunity this summer.
- Had approximately 50 student teachers this spring.

Philosophy

- "The Truth on the Ground" a presentation of the Winter Woldier Hearings (American Veterans testify about their experiences in Iraq and Afghanistan after five years of war.

Physics

- Teacher candidates in PHY 209 make a series of clinical observations and perform a series of clinical interactions in high school physics classrooms. Clinical interactions include teacher candidates teaching short lessons, setting up assisting, and taking labs, working with small groups of students or one-on-one, proctoring and/or scoring exams, quizzes, and homework.
- The Physics Club is actively engaged in an outreach program called *Physics on the Road*. Students perform service learning projects with the Children's Discovery Museum and regional schools.
- ISU Planetarium (A unit of the ISU Physics Department since 1964)
 - Presents over 175 school and community educational programs annually
 - Serves between 10,000 and 15,000 visitors annually
 - Offers 15 educational program choices available to reserve for school and community groups, 5 different public show program choices each year
 - Fields numerous media inquiries—print and broadcast—related to astronomy and upcoming special astronomical events or phenomena
 - Co-presented outreach development talk at ISU's CTLT Civic Engagement Symposium
- ISU's Annual Expanding Your Horizons Through Math, Science, and Technology Conferences (since 1991)
 - ISU Physics staff member Grace Johns serves as one of the organizers of this event
 - Several ISU Physics students, faculty and staff host 3 to 5 career exploration workshops for 8 to 12 sessions each year; the Planetarium also presents career programs
 - ISU Physics sponsors five students in Bloomington/Normal Boys and Girls Club SMART Girls Program to attend the EYH Conference each year (since 2004)

- ISU Physics coordinated the visit of BN Boys and Girls Club students to visit the Planetarium in April 2008 for a show and to speak with physics undergraduates of color about careers in the sciences.
- Association for Women in Science-Heart of Illinois Chapter (AWIS-HOI), co-founded by ISU Physics faculty member Shang-Fen Ren in 1994.
 - Planned and coordinated the activities, events, and publicity of AWIS-HOI
 - Hosted the AWIS-HOI website <http://222.phy.ilstu.edu/AWIS-HOI/>
 - Coordinated the Annual AWWIS-HOI Women in STEM Career Pen Pals Project held each Spring since 2004; the Spring 2008 Pen Pal Project included students from Bloomington and Normal, as well as Peoria, with nine women mentors.
 - Designed and coordinated an exhibit of Women in STEM for Women's History Month (March 2008) at the Normal Public Library.
 - Coordinated the March 2008 follow-up visit to the BN Boys & Girls Club of the 2007 Pen Pal Mentors and the *Physics on the Road* science demonstrations
 - Co-presented outreach development posters at ISU's CTLT Civic Engagement Symposium, January 2008.
 - Co-presented a working session on identifying ways institutions and departments can increase the recruitment and retention of underrepresented groups in the sciences at the May 2, 2008 "Advising Students in Transition" all Illinois Advisors Conference held at ISU.
- American Association of University Women—Bloomington/Normal Branch
 - ISU Physics Staff on the AAUW-BN Board coordinates the Annual AAUW-BN Bloomington/Normal High School Senior Essay Contest each fall
 - Physics sponsored three of the six Essay Contest scholarships
 - Physics faculty, staff and students serves as Essay Contest reviewers
- ISU Solar Car Team (founded by Physics students and faculty, fall 2004)
 - The primary goals of the Solar Car Team are to give our students real world experience on a large scale technical project (designing and building a solar car), educating the public on the potential uses of green energy, doing community outreach to local schools, and representing ISU in a high visibility international competition.
 - Winner of ISU's 2006 Team Excellence Award
 - Gave presentations to school and community organizations—including special events such as Festival ISU, Illinois Sustainable Living Fair, ISU Undergraduate Research Symposium, Michigan Energy Fair
 - Co-presented outreach development tips at ISU's CTLT Civic Engagement Symposium
 - Shared the ISU Physics Outreach Projects Honorable Mention for the FOCUS Department/School Civic Engagement Award
- ISU Physics Club Trebuchet Team (founded by Physics Club students, Fall 2002)
 - The primary goals of the Trebuchet Team are to give our students real world experience on a technical project (designing, building, and competing a trebuchet) and to engage in local civic events and outreach
 - our trebuchet won the "open" division at the Morton Punkin' Chuckin' competition in October 2007, earning the Physics Club a prize of \$200
 - the trebuchet is also used by the *Physics on the Road* program
- *Physics on the Road* founded in 2005 by the Physics Club and advisor Dr. Jay Ansher, visited a variety of schools and community organizations in 2007-2008.
 - 11 programs through the Children's Discovery Museum, 13 programs through the Challenger Learning Center and 13 independent programs
 - Two presentations on the program were given by Dr. Ansher: *Physics Outreach Programs in the ISU Physics Department*, CSUI Conference and Argonne Symposium for Undergraduates, November 2, 2007 and *Science Education and Outreach at ISU for Younger Audiences*, GEM Early Childhood Conferences, October 12, 2007.
- ISU Physics *Uncommon Knowledge* Science radio show on WGLT (founded 2005) focusing on the science behind our everyday experiences
 - Created and broadcast about 80 shows since 2006, of which 36 episodes were developed and performed in the past academic year (<http://www.wgl.org/programs/uncommon/>)
 - There is an additional distribution nationally through Apple iTunes music store
 - Produced in conjunction with the Challenger Learning center and WGLT
- Women's Mentoring Network (WMN) and Women's & Gender Studies Program
 - Physics staff member serve on the Board, planning events and the annual WMN conferences
 - In FY08 Physics served as the financial "home" of WMN
 - Physics staff and students serve as mentors
 - Physics staff members work WGS via is support of various WMN events and activities
- Physics Teacher Education Coordinator works with Illinois Teachers to improve their skills and knowledge by designing a curriculum and development project for the Challenger Learning Center through a NASA IDEAS grant sponsored by the Space Telescope Science Institute; and by coordinating teacher workshops involving five weeks over the course of the year sponsored by the IBHE Improving Teacher Quality grant in Illinois.
- Faculty outreach to schools and civic groups
 - Professor Holland is a NASA Solar System Ambassador, providing community outreach and service based on NASA programs. He visited classes at Metcalf School.
 - Professor Su is a volunteer coach of the Metcalf School *MathCounts* team. The team enters match competitions, taking second place in the fall 2007 competition. He has also presented talks to parents on developing critical thinking through playing chess.

Politics & Government

- Faculty and student participation in Habitat for Humanity
- Posting constitution signs on Constitution Trail
- Faculty member took students to Washington, DC for a Civic Engagement Study
- Robert Bradley, "Hamilton's Legacy for Judicial Review," Alexander Hamilton: The Man Who Made Modern America.

Psychology

- ISU is the official site of the Autism Program supported by the State of Illinois. A total of 18 undergraduate students, through practicum course work, provided services to children in local provider settings.
- 59 undergraduates did unpaid professional practica in such local placements as Baby Fold and Children's Foundation.
- 16 clinical-counseling graduate students had externship placements at local mental health centers and agencies.
- For Children's Sake, a local program for children witnessing domestic violence, operated out of Psychology, supported by Illinois attorney General's Office.
- Hosted (at home of Professor Farmer-Dougan) reception for Dr. and Mrs. Kattner, who donated money toward the renovation of the Behavioral Neuroscience laboratories.

Social Work

- All juniors in SWK 329 are involved in 50 hours of volunteer service in a social service agency.
- All undergraduate students participated in a poverty simulation at a local church.
- MSW students participated in community effort called "Time to Talk Day" on domestic violence. They helped with community awareness, media campaign, and hosted activities.
- "Pass It On", a project started by Mary Campbell, where each fall and spring food and clothing is collected from all ISU residence halls and donated to the Bloomington Housing Authority.

Sociology/Anthropology

- Anthropology students at Seven Circles Native American (Lakota) Heritage Center, Edwards, Illinois.
- Anthropology field schools at Ste. Genevieve (Missouri) and Grade Isle (Michigan).
- Global Children's Outreach-o-sociology has established this to, in part, aid at risk children in Africa and Latin America.
- Needs assessment conducted with sociology and undergraduate students with Latino families in McLean County. Worked with a local community organization entitled Hispanic Families Work Group, The Latino Studies Program, and the Stevenson Center for Economic & Community Development.
- Extensive collaboration with Habitat for Humanity projects.

Communication Sciences and Disorders (formerly know as Speech Pathology and Audiology)

- Graduate students participated in teaching pre-literacy and literacy skills to youths with disabilities.
- Graduate student clinicians administered a program to enhance listening skills of primary grade students at Whittier School in Peoria.
- Six graduate students provided intervention for preschool stutterers.
- Three graduate students conducted a vocabulary study at Sarah Raymond Pre-School in Bloomington.
- Students provided both therapy and direct intervention as part of our ongoing affiliations with Olympia and Bartonville school districts.

Women's and Gender Issues

- Partnership with YWCA and Stepping Stones Program for Sexual Assault Survivors, Neville House Domestic Violence Shelter.
- Host of Take Back the Night and the Clothesline Project.
- Hosted the Vagina Monologues.

College Strategic Plan Appendix C

Department/Community-based projects/partnerships that have been engaged in this year by departments/schools in Arts and Sciences during FY08

Biology

- No report

Chemistry

- Chemistry Club presentation at the Children's Museum
- Project SEED: Under the auspices of the American Chemical Society program for "economically disadvantaged students to experience what it's like to be a chemist" we provide special opportunities in ISU labs during the summer. As per the ACS guidelines, "Students entering their junior or senior year in high school are given a rare chance to work alongside scientists-mentors on projects in industrial, academic and federal research laboratories, discovering new career paths as they approach critical turning points in their lives."
- Project with Harold Washington College on "Exploring New Models for Authentic Undergraduate Research with Two-Year College Students".

Communication

- The Communication Teacher Education sequence has a partnership with the Illinois Speech and Teater Association. A Coaching Clinic was held in November.
- WZND has a partnership with the ISU Child Care Center.
- TV-10 worked with Epiphany Parish to assist in fundraising efforts, produced an eight minute video for the Rotary, works with Redbird Sports to produce videos for the video scoreboard, ad produces a weekly outreach television program College and Main in cooperation with Extended University.
- Dong-Ah Broadcast Workshop: Partnership with the Dong-Ah College of Broadcasting in Ansung City, Korea
- Partnership with NEGOCIA business school in Paris, Francee.

Economics

- McLean County Economic Activity Index with the Economic Development Council of Bloomington/Normal.
- Two Conferences for Illinois Wind Working Group: "Siting, Zoning, and Taxing of Wind Farms" December 2007 and "Advancing Wind Power in Illinois" June 2008.
- Two Conferences by the Institute for Regulatory Policy Studies: "Transitioning from Frozen Rates to Competitive Prices for Electricity", November 2007 and "Increasing Longer Term Stability in Energy Markets", May 2008.
- Study on Broadband Access in Illinois.

English

- Mary Ryder lead a five-week study at the First United Methodist church on "Literature and Faith," subtitled "Crossing the Pierless Bridge". About 15 adults attended each session as they studies works of classic American writers. The focus was on how these authors integrated and responded to questions about the role of faith in both their culture and their private lives.
- "Pierre Bourdieu Memorial Reading Series" sponsored by *Mandorla: New Writing from the Americas*, and organized by Kristin Dykstra and Gabriel Gudding. Readings by Aaron Belz and Kristy Odelius, Shanna Compton, Danielle Pafunda and Jennifer Knox and Joshua Corey and Juan Manuel Sanchez.
- LeAnne Howe, English Studies Series Lecture, Professional Growth Committee.
- Spring Ulmer, Poetry Reading, Professional Growth Committee.
- Ivan Brunetti, English Studies Series Lecture, Professional Growth Committee.
- Sigma Tau Delta co-sponsored (with the Sigma Tau Delta chapter at Illinois Wesleyan University) Muse: An Undergraduate Literary Conference. Conference included paper presentations, panel discussion and professional workshops.
- *Euphemism* staff co-sponsored with the IWU student literary magazine, *Tributaries*, "Tongue and Ink Conference, a creative writing conference. Work from the conference was published at <http://www.english.ilstu.edu/euphemism/issues/tongueandink/index.htm>

Languages, Literatures and Cultures

- Chair Dan Everett created our first-ever Alumni Advisory Board

Geography/Geology

- GEOMAP activities through the Institute for Geospatial Analysis & Mapping which included internal partnerships with Biology, Facilities Management, Enrollment Management and Sociology and Anthropology
- GEOMAP activities through the Institute for Geospatial Analysis & Mapping which included external partnerships with East Central Illinois Area Agency on Aging, U.S. Geological Survey (USGS), Illinois State Geological Survey, McLean County GIS Consortium, Illinois State GIS Association, Illinois State Assembly Task Force on Local and Organic Food and Farms and the Land Connection, and the Environmental Systems Research Institute.

History

- Ross Kennedy worked with the Mclean County Museum of History and local vets on an exhibit on the Vietnam War that will be there for the next three years.
- Stewart Winger is involved in on-going work with the Abraham Lincoln Library and the David Davis House and has been active on the committee for the McLean County Lincoln Bicentennial Commission. Dr. Winger is also a board member of the Abraham Lincoln Association.

- Roger Biles and Ron Gifford have been active with the McLean County Lincoln Bicentennial Commission
- Professor Monica Noraian and Ron Gifford were reviewers for the African American exhibit at the McLean County Historical Museum
- Women's History Month speaker so-sponsored with Milner Library and Women & Gender Studies, Professor Stacy Cordery, Monmouth College.
- Black History Month speaker, Professor Dean Robinson, University of Massachusetts.
- Georgia Tsouvala was an invited speaker at Illinois Wesleyan University for the Ides Series.

Mathematics

- Participating in at least four Illinois Math Science Partnership Grants which are focused on making masters programs more accessible to practicing teachers.
- Both Cindy Langrall and Sherry Meier consult for school districts in the state and in other parts of the country
- Nerida Ellerton and Ken Clements are actively involved with Infinity High School in the Little Village area of Chicago.

Philosophy

- None to report

Physics

- ISU Planetarium
 - Partnership with the Challenger Learning Center at the Prairie Aviation Museum
 - Partnership with the Normal Public Library's Children's Department Summer Reading Program—special shows in addition to free passes as reading prizes for students
 - Partnership with the Children's Discovery Museum
 - Partnership with the ISU's Annual EYH Conference—career workshop in addition to providing free passes as thank yous to each of the 50 career workshop leaders
 - Partnership with local Boy Scout Council for a special badge day each year held across campus
 - Partnership with the Twin City Amateur Astronomers' Club
 - Partnership with Alumni Relations for a special show
 - Partnership with ISU's Women's Mentoring Network—provided family passes for non-Traditional Students and their family members
 - Partnership with numerous schools and community groups—free passes for prizes and fund raisers in addition to special show
- Annual Expanding Your Horizons Through Math, Science, and technology Conferences
 - Partnership with Bloomington/Normal Boys & Girls Club—via sponsoring them for EYH Conferences
 - Partnership with the Normal Public Library for our annual women in science exhibit
- AWIS-HOI
 - Partnership with the Bloomington/Normal Boys & Girls Club SMART Girls Program.
 - Partnership with the Normal Public Library for women in science exhibit featuring the Women in STEM Career Pen Pals Project
- AAUW—Bloomington/Normal Branch
 - Partnerships with four of the six local high schools participating in the essay contest
 - Partnership with Barnes & Nobles of Bloomington where the Essay Contest ceremonies are held.
- Solar Car Team
 - Cross-campus partnerships with ISU units through sponsorships and donations: Office of the President, Physics Department, CAS, University Marketing and Communications, ISU Motorcycle Safety Program, University Advancement, Office of Student Life, ISU Student Foundation, VP for Finance & Planning, ISU Credit Union
 - Partnerships with corporate sponsors: Caterpillar Inc., Bridgestone Firestone, Ashland, 3M, Illinois Clean Energy Community Foundation, JPS Composites, Firefly Energy, Plexus Adhesives, PowerTec Industrial Motors, Endurance Technologies, Northrup Grumman, Kurt's Auto Body, Sportland Motorcycles, and Bribco
- *Physics on the Road*
 - Partnerships with the Bloomington/Normal Challenger Learning Center
 - Partnerships with the Children's Discovery Museum.
- *Uncommon Knowledge* science radio show on WGLT
 - Partnerships with WGLT radio and the Challenger Learning Center
- Women's Mentoring Network
 - Partnerships with ISU's Non-Traditional Student Association, EMAS, the Women's and Gender Studies Program and various faculty, staff, and students throughout ISU's campus.
- PTE Program
 - Partnership with Challenger Learning Center
 - Partnership with Chicago ITQ project

Politics & Government

- None to report.

Psychology

- Illinois National Guard and Department of Psychology Research Team. This is a program evaluation of the state-wide Reintegration Program for Combat Veterans funded by a grant from the Illinois Department of Veterans' Affairs.
- Program of Excellence in Behavioral Neuroscience (POENB). This program involves collaboration of ISU faculty from 4 departments (including Psychology) and the Central Illinois Neuroscience Foundation, a non-profit organization supporting medical research and education.
- Illinois School Psychology Internship Consortium, based at the ISU Psychology Department, involves partnerships with three other universities and 24 schools, agencies, clinics, and hospitals in central and northern Illinois.
- Under the umbrella of the Psychology Services center (PSC), For Children's Sake worked collaboratively with the Neville House (which provides treatment for those who have experienced domestic violence and their children).
- The Autism Service of the PSC worked collaboratively with Easter Seals
- The Autism Service of the PSC worked collaboratively with the state-wide network of The Autism Project
- Professors Farmer-Dougan and Heidenreich (2008) gave a "Hands on Experience Workshop" for the Expanding Your Horizons Program.
- Professor Farmer-Dougan and students gave a classroom presentation at Fox Creek Elementary School.

Social Work

- None to report.

Sociology/Anthropology

- None to report

Communication Sciences and Disorders (formerly known as Speech Pathology and Audiology)

- Professional practice, internships and supervised field experiences
- Provided staff development workshops in District 150 schools
- Participated in aphasia support groups with the American Heart and Stroke Association
- Participated in screenings and assisted in providing other services for speech, language and hearing disorders at a number of school districts, preschool and day care centers.
- Student Speech and Hearing Association was a top fund raiser for annual Walk for Life activity
- Two Doctor of Audiology students acted as judges at the Illinois Junior Academy of Sciences competition in Champaign.
- Doctor of Audiology students provided hearing screenings at Westminster Village and ISU, City of Bloomington and Illinois Wesleyan Health Fairs.
- Students in Dysphagia participated in the Feeding Clinic for individuals with dementia and Alzheimer's disease at Heritage Manor, Normal both fall and spring semesters.

Women and Gender Issues

- Partnerships with YWCA, Neville House Domestic Violence Shelter, the Hispanic Families Working Group, McLean county Museum of History and Planned Parenthood.